



Greetings from Dezinebox!

Thanks for showing interest in our Execution Partnership program

Who are we

- We are a tech-driven design startup provides online architecture & interiors design services accessible & affordable to all with world-class technology.
- In last 3+ years, we have done 250+ projects in 65 cities across 4 countries.
- We are backed by **20 years old** design firm. The firm is ranked as one of the **top 50 firms in India** It has received many **awards & accolades**. The firm is also registered with the **Council of Architecture (COA)**.
- We are a start-up recognized by the Central Government's 'Startup India' program.
- We are also incubated with NSRCEL IIM Bangalore.
- We are featured in Forbes India as a startup providing affordable design for everyone.
- We are recent awarded as Promising Design consultancy of 2021 by the Indian Achiever's Forum.



What we Offer:

- acts as an online consultant to our customers & work with them.
- co-create the space as per customer's theme & within their budget.
- provides an execution ready 'Dezine' file with all tech drawings & material specs & a unique shopping list.
- Dezine file avoid time delays, budget escalations and ensure high quality for customers.

Technology we offer:

- Dezinebox uses world-class technology in designing.
- we provides 4k renders,
- VR & 360 views &
- Virtual walk throughs

Our Charges

Interior Services

- Part design services starts @ INR 1,000
- Complete designs services@ INR 5,000 / 10,000

Architecture Services

Floor Planning starts@ INR 5/ per sft

^{*}taxes extra

Our Journey



Sep'2017 Launched



2018





2019





2021



Founders & Team



Shweta Deshmukh

Principal Architect 20 yrs of Domain experience



Abhijeet Deshmukh

Marketing
16 yrs of experience in
Merchant Banking
5 years of startup experience



Team of 15

Architects , Designers,
Digital Marketing, Business
Development

Current Traction

3 YEARS 250+ PROJECTS

4 COUNTRIES 45 CITIES



Ganesh Bagale, Nasik



Bharat Jain Fatehabad



Sameer Goel Noida

"They helped me bring my vision to reality as they understood my taste and added more depth to it. Since there was no access to good designers in my budget, I went ahead with them.

"I had initial apprehension about getting important architectural work done online, but I was pleasantly surprised by how convenient the experience was. Drawings and costings helped me with easy execution of my space

"I got my house designed and was fully satisfied with the work. They provided proper assistance, helped me with contacts of suppliers and costings and were very understanding of my requirements.



We are delighted to announce that we are recognized startup by Central Governments flagship program - Startup India (DIPP - Government of India)





our founders...





Ar Shweta Deshmukh, Chief Architect & Co-founder in



- Experience of 18 years in the field of architecture and interior designing.
- Conferred with "Exceptional Women of Excellence" Award by Women Economic Forum. Jury for EAcetech Designwall & Grand Stand Awards for 2017, 2018 & 2019
- Invited by WADe Asia to talk on Architect building an IT Platform
- Featured in many Architectural and Interior magazines
- Handled townships up to 100acres as a Senior Architect Worked with construction company Won Archid Architecture & Interior Award in June 2019 by Fortunestreets
- Invited for Panel Discussion by Fortunestreets in June 2019 Most Innovative Frm of the Year 2019



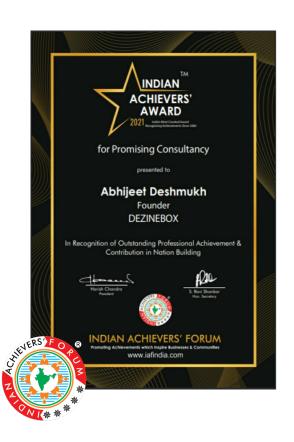
Abhijeet Deshmukh, Rainmaker & Co-founder in

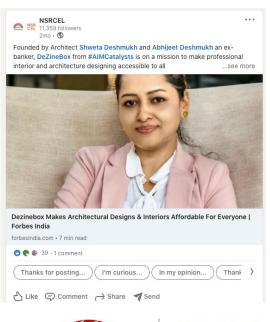


- . Ex-Banker & have an industry experience of 13 years.
- · worked with Citibank for 10 years in Merchant Banking & Operational Risk
- graduated from YC Startup School & Start-Up Leadership Program (SLP)
- ex co-founder of a co-working space.
- Headed Navi Mumbai Chambers of Commerce to develop the start-up ecosystem
- . Currently visiting faculty with NMIMS, ITM & Amity University.
- MBA, CTM & pursuing PhD from Nagpur University & PG Diploma in Digital Marketing from MICA, Ahmedabad

Our recent achievements & media coverage











Founding team studied or worked at















Government of India









AWARDS & EVENTS



"Exceptional Woman of Excellence 2017" at New Delhi Award by Women Economic Forum & All Ladies League



Invited as a Speaker by WADe Asia in October 2017 to talk on "Time is Changing-Architect Building an ITplatform"



Eminent Jury for Design wall & Grand Stand Awards of Mumbai -ACE Tech powered by The Economic Times for 2016, 2017, 2018



Dezinebox received an Time2Leap award for designing Sustainable & Innovative as "Best Co-Working Space of the Year 2019" at Global Smart Build Summit in November 2019 at Hyderabad



Won Archid Award by Fortunestreets in June 2019



Invited for Panel Discussion on "Building Technology & Sustainability in Architecture" by Fortunestreets in June 2019



Dezinebox got its first award as "Most Innovative Firm of the Year 2019" in Maharashtra at National Architecture and Interior Designers Conference and Awards organized at Taj West Ends BangaloreJune 2019

MEDIA N MAGAZINE



featured as an inventive interior design company in #BusinessApac magazine that covers the stories of successful businesses operating in Asia-Pacific



Our founders featured in

#startupcity magazine as

"Dominant Leaders to watch in
Interior Designing Industry in
2019"



"50 phenomenal Architects & Interior Designers of India" - 8th Anniversary edition July19



Featured in Surfaces Reporter Magazine in December 2017 issue



Wonder Women – Architects of India - Feb 2019



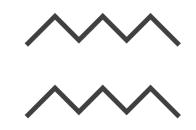
Featured in Realty Plus Magazine as Young Architectural Practices across country Dec 2018



Featured in Interior & Décor Magazine in Aug-Sep 2018 as Woman Achiever



India's Young Architects & Interior Designer - Aug 2017



Product Partner Ecosystem

We have more than 100+ national & international product companies as our partners.

We can recommend these selected partners to you for your projects.





















STALWARTS VENTURES ILP

Deluxe Veneers

















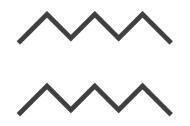




CRAFTLIPI







Execution Partner Program Details

We are planning to have very selected execution partners in selected cities across India. We are not in here for creating platform like others where no one gets the business.

We are looking for a long-term association and would love to work with like-minded professionals.

We respect the professionals as we ourself is a design firm. We would like to support you grow together with you.

We are absolutely transparent & clear about the terms & conditions of the partnership.



What We will Offer

- We will provide our Customer Verified Leads* to you in those cities where you have presence.
- We will **fix an exclusive appointment** with our clients introducing you as our Execution Partner for execution.
- We will also help you grow your firm in new geographies as we do work across India & even outside India.
- We will NOT be involved in your dealing with customer. You will be working directly with the customers.
- Pls note payment from customer will come directly into your account.
- We can work as designer for your own projects i.e. you can outsource your design work to us & save your resources & cost get access of our experience & technology. This can increase your business & profit multifold.
- We can take care of aspirational design requirements of your clients & convince them online.
- We can provide high-tech solutions like 360 views, VR, Virtual walkthroughs & execution drawings to you.
- We can offer same design charges what we charges to our customers.
- We **can work jointly** with you for any big scale project acquired by you in your city & can also rope in our international design partners if required.
- We will provide your company visibility on our website, social media campaign & give backlink to you.
- We can give you access to our **Product partner ecosystem** making latest & quality products at best possible rates.
- We will conduct sessions to update you with latest designs trends & practices.
- We will showcase you as our trusted execution partners on appropriate platforms.

^{*} at nominal facilitation fees which will cover our cost.

What We Require

- We need **selected trustworthy partners** who wish to associate with us **for long term** sharing our vision & ready to offer best & transparent service to our customers, i.e. 'Customer First' approach.
- We **won't accept any direct dealing** with our customers, sideling us in any possible ways. It would terminate the partnership on immediate basis.
- We require you to support us for the prospective customers by going for a site visit to secure the work for which
 we won't pay any site visit & measurement charges.
- Though the payment will be coming directly to you. We **need to be informed** on all financial transactions done with the customers.
- We will charge a referral fee on the project cost and we needs to paid off from the first payment received by
 you. The referral fee will change based on the scope & type of the work & as per market practices.
- For all the leads forward by us whether Online or Offline, **Dezinebox will be designing the project**, and the execution will be your scope.
- Since you will be independently dealing with the client, **all quality or payment disputes** would be handled by you. Dezinebox will **NOT** be involved nor be made party to any of those issue including legal disputes.
- We will need you to mention us & highlight our Brand / Logo on your Website, Social Media & in your showrooms on your website (logo & Backlink), mention in Social Network post & standee or banner in all your showrooms.
- We have our screening process & we will require basic KYC documents of the proprietor & the company beside other document/references.
- would require a The partnership registration is waived off and annual membership is also waived off till December 2021.





If you have any query, you can mail us at partnership@Dezinebox.io or contact us at 965362 3434 / 93217 68084

Pls click here for partnership <u>registration</u> or <u>https://dzb.typeform.com/to/Aa7qNd5y</u>

(takes about 3-4 mins)







A 311, Shiv Chambers, Plot no 21, Sector 11, CBD Belapur, Navi Mumbai 400 614, Maharashtra, India

Reach out to us at mail@dezinebox.io or call 9653623434 / 8850 55 2854